A company registered by EAGLE Food Registrations Inc. may use the EAGLE Food Registrations logo and the appropriate accreditation symbol as follows:

1. EAGLE Food Registrations Inc. logo may be used on a company's literature, such as letterheads, business cards, brochures, advertising, and marketing materials; and shall only be used within the scope of the Company's registration.
2. EAGLE Food Registrations Inc. logo:
   - shall NOT be used on a product or product packaging;
   - shall NOT imply Registration of any product or service;
   - shall NOT indicate product approval;
   - shall NOT use ANSI accreditation mark or logo on anything other than on the certificate, which is issued by EAGLE;
   - shall NOT use EAGLE Food Registrations Inc. logos in such a manner as to bring EAGLE Food Registrations Inc. into disrepute;
   - shall NOT make any statement regarding its accreditation that either ANSI or EAGLE Food Registrations Inc. may consider inaccurate, misleading, or unauthorized.
3. EAGLE Food Registrations logo **shall** state "SQF Registered by EAGLE Food Registrations Inc."
4. The EAGLE Food Registrations logo may also be used by organizations certified to ISO 9001, provided that all applicable criteria are met, including identifying the standard and its revision year.

EAGLE Food Registrations Inc. Logo

EAGLE Food Registrations Inc.
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SQF Registered by
EAGLE Food Registrations Inc.



SQF Registered by
EAGLE Food Registrations Inc.



ISO 9001:2026 Registered by
EAGLE Food Registrations Inc.

Acceptable colors for the EAGLE Food Registrations Inc. logo are:

1. **RED Pantone 187U** for "EAGLE"
2. **BLUE Pantone 655U** for "EAGLE graphic" and remaining text.
3. The logo may also appear in black and white on a white background as illustrated above.
4. There shall be one-half inch of white space around the EAGLE Food Registrations Inc. logo.

SQF Logo and SQF Quality Shield

1. The supplier shall follow the guidelines and criteria outlined on the SQF Website.
2. The SQF Logo and SQF Quality Shield are voluntary.
3. Sites who achieve and maintain certification to the SQF Food Safety Fundamentals, the SQF Food Safety Code, and/or the SQF Quality Code are granted permission by EAGLE to use the SQF logo.
4. Obligations of the supplier and grounds for suspending or withdrawing the use of each logo are outlined in the SQF Code and in EAGLE Suspension and Withdrawal letter.
5. SQF Fundamental Verification Assessments cannot use the SQF logo or Quality Shield.
6. Sites that have been granted an exemption to a product or process are not allowed to use the SQF logo and Quality Shield.
7. Subsidiary companies and site addresses not explicitly included on the certificate of registration are strictly prohibited from using any logo.

Authorized Media Placement

Certified sites may display the SQF logo exclusively on the following approved corporate communication channels and media:

- Company brochures and marketing flyers
- Print advertisements and press releases
- Official corporate websites
- Corporate email signature lines
- Company business cards
- Internal operational documents and employee training materials

Prohibition

The use of the SQF logo on product packaging, whether primary, secondary, or retail, is strictly prohibited. Furthermore, certified sites are barred from applying any marks, wording, phrases, or descriptions on product packaging that imply or suggest that food safety criteria or product approvals have been met.

SQF Logo

- The current requirements including dimensions, formatting, colors, and wording can be found on the SQFI website here.

SQF Quality Shield

- Only used for SQF Quality certified clients.
- Quality Shield must be supplied from EAGLE to include your Certification Number.
- The current requirements including dimensions, formatting, colors and wording can be found on the SQFI website here,

DO NOT COPY

Invalid logo if Certificate number is missing, shall be requested from your Certification Manager

Mandatory Certified Site Obligations

Certified sites utilizing the SQF logo must:

1. Direct all queries and formal requests regarding intended logo applications or display channels to EAGLE.
2. Discontinue any use of the SQF logo immediately upon receiving a reasonable objection from SQFI or EAGLE.
3. Operate strictly within the certified scope defined on the site's official certificate and certification schedule.
4. Grant SQFI, EAGLE, and/or their designated auditors mandatory physical and digital access to examine all items, collateral, or media bearing or indicating the SQF logo to verify full compliance with these rules and the certificate scope.

Grounds for Suspension or Withdrawal

The right of a certified site to use the SQF logo will be suspended or permanently withdrawn under any of the following conditions:

- **Certification Status Changes:** The site's certification is suspended, withdrawn, relinquished, moved to invalid, or not renewed.
- **Rule Breach:** The site fails to comply with or breaches any portion of these rules of use.
- **Detrimental Misuse:** The site uses the SQF logo in a manner that, in the sole opinion of **SQFI** or EAGLE, is detrimental to the SQF logo or the broader SQF program, misleading to the public, or contrary to applicable law.
- **Financial Insolvency or Legal Restructuring:** The site enters administrative or insolvency proceedings, including:

- Appointment of an administrator, receiver, receiver and manager, official manager, or provisional liquidator over site assets.
- Issuance of an order or passing of a resolution for site winding-up (excluding valid amalgamation or reconstruction).
- Cessation of business operations, declaration of bankruptcy, or filing for relief under bankruptcy or insolvent debtor laws.
- Execution of any arrangement or composition with corporate creditors.

- EAGLE is required to notify the certified site in writing immediately upon the suspension or withdrawal of logo usage rights.

Policy Updates and Transition Grace Period

SQFI retains full authority to alter these rules of use or enact new governing regulations at its discretion.

When alterations or new rules are published on the official website (SQFI.com), a mandatory six (6) month grace period applies from the date of publication before the changes take legal effect for certified sites, unless a different timeline is explicitly specified by SQFI. Quality Managers must integrate regular monitoring of SQFI.com into their site's annual Quality Management System (QMS) document control review procedure to ensure timely identification and implementation of updated regulatory requirements.

FSSC Logo

1. The FSSC 22000 certified organizations may use the FSSC 22000 logo, but only in conjunction with the mark of the Certification Body (EAGLE Food Registrations Inc.) and shall state “FSSC 22000 Registered by EAGLE Food Registrations Inc.” centered under the EAGLE logo.
2. The FSSC 22000 Certified organization shall request a copy of the latest FSSC Logo from their Certification Manager.
3. The FSSC Logo may be used for marketing activities such as the organization’s printed matter, website, and other promotional Material.
4. The FSSC 22000 logo may not be used either on product, its labeling, its packaging (Primary, secondary, or any other form); Certificates of analysis or certificate of Conformance, or any other misleading manner, to suggest that the certification body has certified or approved any product process or service of a certified organization and or where exclusion to the scope of certification apply.
5. Mentioning possession of an FSSC 22000 Certificate or making any reference such as “Produced in an FSSC 22000 certified company” on a product label is not allowed.

The certification body will audit the use of the FSSC 22000 logo by certified organizations during every surveillance and re-certification audit. Any non-conformance associated with the use of the logo will require remedial action to correct the use of the logo on issued documents as well as corrective action for further use.

FSSC 22000

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FSSC 22000 Registered by
EAGLE Food Registrations Inc.

Design

1. The FSSC 22000 logo must be reproduced in the specified colors and in a size that makes all features of the logo clearly distinguishable.
2. Color specifications:

Color	PMS	CMYK	RGB	Hex Color#
Green	348 U	82/25/76/7	33/132/85	218455
Grey	60% black	0/0/0/60	135/136/138	87888a

3. Use of the logo in black and white is permitted when all other text and images are black and white.

GLOBALG.A.P. Trademark and QR Code Logo

1. The certification granted entitles the producer/company to distribute and market their products under the trademark and, if applicable, under the QR code logo only to the extent that these products have been registered with the certification body and are produced, handled, or traded in a production site or location registered with the certification body and are in full compliance with the GLOBALG.A.P. standard.
2. The producer shall only use the trademark and/or the QR code logo in connection with products complying with the requirements of the GLOBALG.A.P. System. In cases where certified producers have not signed up for voluntary GLOBALG.A.P. Membership use, the GLOBALG.A.P. logo and/or the “G” shape logo, shall combine the logo with the corresponding GGN.
3. The GLOBALG.A.P. trademark shall never appear on the product, consumer packaging of products intended for human consumption, or at the point of sale where it is in direct connection with single products.
4. The QR code logo may appear on the product, consumer packaging of the product, or at the point of sale where it is in direct connection with certified products.
5. Producers may only use the GLOBALG.A.P. trademarks on pallets that contain only certified GLOBALG.A.P. products and that will NOT appear at the point of sale.
6. GLOBALG.A.P. certified producers may use the GLOBALG.A.P. trademark and the QR code logo in business-to-business communication, and for traceability, segregation, or identification purposes on-site at the production site.
7. Retailers, producers, and other organizations that signed up for voluntary GLOBALG.A.P. membership may use the trademark in promotional printouts, websites, flyers, business cards, hardware, and electronic displays (shall not appear as a product label directly linked to certified products) and in business-to-business communication.
8. The GLOBALG.A.P. trademark shall never be used on promotional items, apparel items, or accessories of any kind, bags of any kind, or personal care items.
9. The GLOBALG.A.P. trademark may be used on Compound Feed Manufacturing (CFM) certified feed, on GLOBALG.A.P. certified Plant Propagation Material, on IFA-certified aquaculture inputs (i.e., ova, seedlings, etc.) and on IFA certified livestock inputs (i.e. chicks) that are used as inputs for the production of the final products (as listed in the GLOBALG.A.P. product list) are not intended to be sold to final consumers, and will not appear at the point of sale to final consumers.
10. The company shall indicate when using the trademark and the QR code logo that is a GLOBALG.A.P. registered trademark.

Specifications

1. The producer shall only use the trademark and, if applicable, the GLOBALG.A.P. QR code logo in the manner provided by GLOBALG.A.P. and shall not alter, modify, or distort them in any way. However, the producers can design their own logos and embed the QR code in them.
2. The GLOBALG.A.P. logo shall always be obtained from the GLOBALG.A.P. Secretariat. This will ensure that it contains the exact corporate color and format, as shown on the following page.





3. The GLOBALG.A.P. QR Code Logos (for more designs, see http://www.globalgap.org).
4. The embedded QR code may contain the following information:
   a) The GLOBALG.A.P. Number (GGN) of the producer or company that labels the product.
   b) A URL of the GGN validation website that is linked to the GLOBALG.A.P. Database.
   c) The URL of the GLOBALG.A.P. Database.
   d) The batch number of the product.
   e) Combinations of the above.

ANAB Logo

A company registered by EAGLE Food Registrations Inc. may use the EAGLE Food Registrations logo and the ANAB logo if they meet the following criteria:

1. The EAGLE Food Registrations Inc. logo and the ANAB logo may be used on a company's literature, such as letterhead, business cards, brochures, advertising, and marketing materials. The logos may only be used within the scope of the company's registration.
2. The EAGLE Food Registrations Inc. and ANAB logo SHALL NOT be used on or to:
   a) A product or product packaging that may be reasonably concluded as indicating product approval;
   b) Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable;
   c) Imply Registration of any product or service;
   d) Indicate product approval;
   e) In connection with a quality or environmental management system not approved by EAGLE Food Registrations Inc.;
   f) Use ANAB accreditation and EAGLE Food Registrations Inc. logos in such a manner as to bring ANAB or EAGLE Food Registrations Inc. into disrepute;
   g) Make any statement regarding its accreditation that either ANAB or EAGLE Food Registrations Inc. may consider inaccurate, misleading, or unauthorized;
   h) Upon withdrawal of certification, the client shall discontinue its use of all advertising matter that contain a reference to certification, as directed by EAGLE;
   i) Client shall amend all advertising material when the scope of a certification has been reduced.
   j) Reference to the client's management system certification to be used in such a way to imply that EAGLE certifies a product or service;
   k) Imply that the certification applies to activities and sites that are outside the client's scope of certification;
   l) In a manner that would bring EAGLE and/or the certification system into disrepute and lose public trust;
   m) By applying them to laboratory tests, calibration, or inspection reports or certificates.

3. The EAGLE Food Registrations Inc. logo should state the appropriate standard Registered by EAGLE Food Registrations Inc., i.e., FSSC 22000. If the certificate is UNACCREDITED, "unaccredited" must also be referenced with the logo and standard.
4. The ANAB logo shall be used in a manner that clearly communicates the meaning of the mark in conjunction with the EAGLE Food Registrations Inc. logo and does not imply that the company is registered by the accreditation body.
5. When using the ANAB logo, it must be used in conjunction with the EAGLE Registrations Inc. logo in accordance with ANAB PR 1018.
6. The ANAB logo shall be the same size or smaller size than the EAGLE Food Registrations Inc. logo and shall be in direct proximity to the EAGLE Food Registrations Inc. logo.

EAGLE Food Registrations Inc. Logo

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Acceptable colors for the EAGLE Food Registrations Inc. logo are:

1. The word **EAGLE** in the logo:
2. **RED (Pantone 187U)**
3. EAGLE Graphic and remaining text:
4. **BLUE (Pantone 655U)**
5. The logo may also appear in BLACK on a white background.
6. There shall be one-half inch of white space around the EAGLE Food Registrations Inc. logo

ANAB Logo

ANAB
ANSI National Accreditation Board
ACCREDITED
ISO/IEC 17021-1
MANAGEMENT SYSTEMS CERTIFICATION BODY

Acceptable colors for the ANAB logo are:

1. **BLUE (PMS 286)** and **RED (PMS 485)**
2. or equivalent.
3. The logo may also appear in BLACK on a white or light-colored background.
4. The ANAB logo should be sized so that all features of the logo are clearly distinguishable, and its dimensions are without distortion.

PrimusGFS Logo and Trademark

Introduction

1. The PrimusGFS logo and trademark (collectively, the "Logo") is owned by Azzule.
2. Upon certification, a Certified Organization ("CO") is allowed a non-exclusive revocable license to use the PrimusGFS logo for the duration of their certification, in accordance with, and limited to, the rules expressly promulgated in this document.
3. COs do not acquire any physical or intellectual proprietary rights in the Logo beyond the license granted herein.
4. COs must obtain the electronic data file or hardcopy of the Logo, from their respective Certification Body ("CB").

Proper use of the PrimusGFS Logo and Trademark

A certified organization shall:

1. Not use Logo as a product certification mark and shall never use it on their products or packaging of products;
2. Only use the logo in business-to-business communications such as website, invoices, letterhead, promotional material, etc.;
3. Only use Logo in a manner consistent with the registered scope of their certification. Operations and/or products not included in the CO's registered scope are not certified and CO is prohibited from using the logo in any way that would indicate or imply otherwise;
4. Pay all fees and costs set by Azzule and/or as agreed to with their CB; and,
5. Cooperate with Azzule and its agents to allow reasonable access to verify compliance with these rules.

Suspension and Revocation of Use of the PrimusGFS Logo

1. Azzule or CB may suspend CO's license for use of the Logo if, at Azzule or CB's sole discretion, it determines that:
   a) CO fails to comply with these rules; or
   b) The certified organization fails to meet re-certification requirements.
2. Azzule or CB may revoke CO's license for use of Logo if:
   a) CO uses the Logo in a manner that is intended to be detrimental to Azzule or the PrimusGFS program;
   b) CO fails to correct the issues or conditions that led to the suspension of the use of the logo within the timeframe agreed to with their certification body; or
   c) The certified organization ceases operation or declares bankruptcy.
3. Upon written notice of such suspension or revocation of license to use the Logo, CO agrees to immediately discontinue using Logo, and cease use of any promotional materials, websites, or communications on which the Logo may be published.

Appeal of Suspension or Revocation of License to use the Azzule Logo

1. CO may appeal a decision to suspend or withdraw the use of the logo by notifying Azzule and its CB in writing within 14 days of the date of the notice of suspension.
2. The appeal will be handled in accordance with the appeals process of the CB or Azzule, whichever is applicable, but under no circumstances in a way that contravenes GFSI rules, regulations, or the governing documents.

BRCGS Logo

Who can use the Logo?

The Logo is for use only by companies and organizations that have achieved BRCGS certification in Food, Packaging, Consumer Products, Storage and Distribution.

Form and Display of the Logo

1. The Logo shall be displayed only in the appropriate form, size, and color and in full compliance with the conditions set out hereunder:
   a) The Logo must be used in its original form, with no alterations to design or color scheme. BRCGS Certificated Sites can display the Logo on printed, digital collateral and outer business-to-business product packaging to advertise and promote the fact that they are BRCGS certificated;
   b) **The Logo must not appear on any actual product packaging; only on outer business-to-business packaging;**
   c) The Logo is available in color and monochrome. Where possible the Logo should be used in its color form. The Pantone colors stated below should be used.

2. Logo-Positioning
   a) The Logo may be positioned anywhere on the page as considered appropriate. When using the Logo, it is important to leave enough clear space or an exclusion zone around it to prevent interference from other elements. The recommended minimum height from the base to the top of the tick is 22 mm.

3. Permissions
   a) The Logo can be used on certificates in relation to certification against the scope of a BRCGS Standard and on company communication tools such as Letterheads, Compliments Slips, Business cards, Advertising, Exhibition Graphics, and all forms of electronic media. The Logo can now be displayed on outer business-to-business product packaging but not any form of product packaging;
   b) You may not modify or alter the Logo design in any way. The Logo may not be translated or otherwise localized into any other language;
   c) Your trade or company name must appear on any communication materials where the Logo is used;
   d) You may not combine the Logo with any other object, including but not limited to, other logos, icons, words, graphics, photos, slogans, numbers, symbols, design features, or website audio files. Further, you cannot use the Logo with any other trademark (including your company name) unless it is sufficiently distinguished from the surrounding and adjacent text;
   e) The Logo must not be stretched or compressed horizontally or vertically or distorted in any way;
   f) The Logo should appear only once in any given document, should not be used as a design feature on any of your communication materials and you should not use a copy of BRCGS Certificated Site Logo Guidelines – Issue 1 published April 2019 of the Logo that has been scanned at low resolution;
   g) You may not use the Logo in any manner that is derogatory to BRCGS or any of BRCGS's products or services or in any way that would allow the Logo to become generic, or which would be inconsistent with the good name, goodwill, reputation, or image of BRCGS. You shall comply with all the requirements laid down by BRCGS with respect to the standards of quality and service for all goods and services which you supply by reference to the Logo;

h) You will not adopt or use any trademark, symbol, or device that includes the Logo or is confusingly similar to or a colorable imitation of it. You will not attempt to register as a trademark anywhere in the world the Logo or any mark, which is confusingly similar to, or a colorable imitation of it;
i) You will not obtain any right, title, or interest in the Logo through your use of it save for the rights expressly granted to you under the BRCGS Certificate Site Logo Guidelines;
j) You cannot assign, or sub-license the right to use the Logo;
k) If you should become aware of any unauthorized use of the logo or any mark confusingly similar to or a colorable imitation of it, you shall immediately notify BRCGS, which shall have full discretion as to whether to take any action. Should the Logo become a registered trademark at any time, sections 30 and 31 of the Trademarks Act 1994 are expressly excluded from this license.

4. Ask your Certification Manager for the proper logo for your site.

EAGLE GMP/GAP/GDP/cGMP Logo

A company certified by EAGLE Food Registrations Inc. may use the EAGLE Food Registrations logo.

1. EAGLE Food Registrations Inc. logo may be used on a company's literature, such as letterheads, business cards, brochures, advertising, and marketing materials, and shall only be used within the scope of the company's registration.
2. EAGLE Food Registrations Inc. logo shall state, "GMP Certificate of Completion by EAGLE Food Registrations Inc." or the applicable audit type such as GDP, GAP, or cGMP
3. EAGLE Food Registrations Inc. logo:
   a) shall NOT be used on a product or product packaging;
   b) shall NOT imply Registration of any product or service;
   c) shall NOT indicate product approval;
   d) shall NOT use EAGLE Food Registrations Inc. logos in such a manner as to bring EAGLE Food Registrations Inc. into disrepute;
   e) shall NOT make any statement regarding its EAGLE Food Registrations Inc. that may be considered inaccurate, misleading, or unauthorized.

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GMP Certificate of Completion by
EAGLE Food Registrations Inc.

(or the applicable audit type GDP, GAP or cGMP)

Acceptable colors for the EAGLE Food Registrations Inc. logo are:

1. **RED Pantone 187U** for "EAGLE".
2. **BLUE Pantone 655U** for "EAGLE graphic" and remaining text.
3. The logo may also appear in black and white on a white background as illustrated above.
4. There shall be one-half inch of white space around the EAGLE Food Registrations Inc. logo.