A company registered by EAGLE Registrations Inc. may use the EAGLE Registrations Inc. logo, the ANAB logo when applicable, and the IQNET Certification Mark when authorized, provided the following criteria are met:

1. The EAGLE Registrations Inc. logo, the ANAB logo when applicable, and the IQNET Certification Mark may be used on company literature, including letterhead, business cards, brochures, advertising, and marketing materials. Each logo or mark may be used only within the scope of the company's registration.
2. The EAGLE Registrations Inc. logo, the ANAB logo, and the IQNET Certification Mark **SHALL NOT**:
    a. be used on a product or product packaging which may be reasonably concluded as indicating product approval;
    b. imply Registration of any product or service;
    c. indicate product approval;
    d. be used in connection with a quality or environmental management system not approved by EAGLE Registrations Inc.;
    e. be used in a manner that brings ANAB, IQNET Association, or EAGLE Registrations Inc. into disrepute;
    f. make any statement regarding accreditation or certification that ANAB, IQNET Association, or EAGLE Registrations Inc. may consider inaccurate, misleading, or unauthorized;
    g. be applied to laboratory test, calibration, or inspection reports or certificates.
3. Statements used on product packaging may in no way imply that the product, process, or service is certified. Statements used on product packaging or accompanying information shall include reference to:
    a. Identification of the certified client (brand or name);
    b. Type of management system (quality or environment) and the applicable standard;
    c. Reference to EAGLE as the Certification Body;
    d. Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable.
4. The EAGLE Registrations Inc. logo **shall** state the appropriate standard – Registered by EAGLE Registrations Inc. (i.e., ISO 9001:2026, AS9100D, AS9120B, ISO 14001:2026, ISO 13485:2016, ISO 22000:2018, ISO 45001:2018, ISO 15378:2017, ISO 27001:2022). If the certificate is UNACCREDITED, "unaccredited" must also be referenced with the logo and standard.
5. The ANAB logo and the IQNET Certification Mark shall be used in a manner that clearly communicates the meaning of the applicable logo or mark in conjunction with the EAGLE Registrations Inc. logo and does not imply that the company is registered by the accreditation body or by IQNET Association.
6. When using the ANAB logo or the IQNET Certification Mark, it must be used in conjunction with the EAGLE Registrations Inc. logo. Use of the ANAB logo shall be in accordance with ANAB PR 1018. IQNET shall be in accordance with IQNET Basic Document BD307.
7. The ANAB logo and the IQNET Certification Mark shall be the same size as or smaller than the EAGLE Registrations Inc. logo and shall appear in direct proximity to it.

CERTIFICATION REFERENCE

1. Client shall ensure that any references to certification include the year revision.
    a. Example: “Certified to ISO 9001:2026”
2. Client shall not make or permit any misleading statement regarding its certification.
3. Client shall not use or permit the use of a certification document or any part thereof misleadingly.
4. The client shall discontinue its use of all advertising matter that contain a reference to certification, as directed by EAGLE when the certificate is in suspended or withdrawn status
5. Client shall amend all advertising matter when the scope of a certification has been reduced.
6. Client shall not reference its management system certification in such a way as to imply EAGLE certifies a product or service.
    a. Examples of marketing that may imply product certification include packaging or Certificates of Product Conformance
7. Client shall not imply that the certification applies to activities and sites that are outside the scope of certification.
8. Client shall not use its certification in a manner that would bring EAGLE, IQNET Association, and/or the certification system into disrepute or diminish public trust.
9. If the certification is unaccredited, the reference to the certification must clearly identify that it is unaccredited.

MARKETING AND WEBSITE

1. When marketing your organization, consideration should be made as to whether your marketing aligns with your scope of certification. Some standards have very focused expectations surrounding the scope and standard, versus the context of the organization.
    a. AS9120: Since this standard is specific to distribution if your organization offers any additional services per customer direction, these cannot be marketed as services that you provide, as this would imply capabilities that are not permitted under the 9120 standard. (This could result in a nonconformance)
    b. Medical Device ISO 13485: This standard is very focused on products and processes, so you should consider if you are marketing items that may not align with your scope of certification, as this may drive confusion as to what the certificate includes.

IAF CertSearch Logo Usage

The IAF CertSearch logo may be used for organizations that hold active certificates in the IAF CertSearch database. The IAF CertSearch logo can be voluntarily added to the client’s website. If you would like to add the IAF CertSearch logo to your website, please visit the IAF CertSearch website to activate your account and download the logo.

EAGLE Registrations Inc. Logo

EAGLE Registrations Inc.
SERVICE • INTEGRITY • VALUE

ISO 14001:2026
Registered by EAGLE Registrations Inc.

EAGLE Registrations Inc.
SERVICE • INTEGRITY • VALUE

ISO 9001:2026
Registered by EAGLE Registrations Inc.

The logo must reflect the standard version on your current, valid certificate.

The acceptable colors for the EAGLE Registrations Inc. logo are:

- The word **EAGLE** in the logo: **RED (Pantone 187U)**
- EAGLE Graphic and remaining text: **BLUE (Pantone 655U)**

The logo may also appear in WHITE on a colored background or BLACK on a white background. There shall be one half inch of white space around the EAGLE Registrations Inc. logo.

EAGLE Registrations Inc.
SERVICE • INTEGRITY • VALUE

ISO 14001:2026
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EAGLE Registrations Inc.
SERVICE • INTEGRITY • VALUE

ISO 9001:2026
Registered by EAGLE Registrations Inc.

ANAB Logo

The acceptable colors for the ANAB logo are:

BLUE (PMS 286) and **RED (PMS 485)** or equivalent.

- It may also appear in BLACK on a white or light-colored background.
- The ANAB logo should be sized so that all features of the logo are clearly distinguishable, and its dimensions are without distortion.

NOTE: While this is not an issue pertaining to the use of logos for ANAB and EAGLE, we feel obligated to remind you that the logo used by ISO and its committees (samples of which appear below) is a **trademark** of ISO. Any usage of this logo by anyone except ISO and its committees is illegal and said usage could result in litigation by ISO for copyright infringement. Please DO NOT use this logo in any capacity or adapt or modify the logo for your use. Please avoid using other logos that resemble the ISO logo.

Usage of the ISO logo found by an auditor at the time of an audit will be seen as a nonconformity and will be issued for corrective action, as directed by ANAB.

Use of the IAF MLA logo found on your certification is not permitted. Usage of this logo found by an auditor at the time of an audit will be seen as a nonconformity and will be issued for corrective action.

IQNET Certification Mark

The IQNET-recognized certification mark is owned by the IQNET Association.

Businesses certified by IQNET members against endorsed products and services may proudly carry the IQNET mark. As a globally-recognized brand, together with the member's original mark, the IQNET mark pushes certified organizations' business at par with international players, opening more opportunities to trade, build international presence, and sustain growth.

The IQNET-recognized certification mark shall be used in combination with the certification mark of EAGLE and may only be used by the certified organization according to the following rules:

- Always in conjunction with EAGLE-owned certification mark.
- Clearly linked to the name of the certified organization.
- Within the validity period of the EAGLE and IQNET certificate.
- Within the certified standard and scope/area.
- Without any changes.
- Enlarging or reducing is allowed (the size can be reduced as long as all the wording is clearly readable).

The IQNET-recognized certification mark may be used on:

- Documents, signs, windows, websites, and advertising media.
  - When the certificate coverage/scope does not cover all activities of the organization and when its use may induce an error on the certified scope, a clear description of the certificate coverage/scope shall be made together with the IQNET mark.
- "Secondary packaging" (boxes, etc.) used for the transportation of products (which can reasonably be considered as not reaching the end user).

The IQNET-recognized certification mark may <u>not</u> be used on:

- Products, "primary packaging", and any "secondary packaging" which could reach the end user (e.g., a tray containing cartons of milk, a box containing multiple packs of 500 sheets photocopy paper etc.).
- Shall not be used related to any kind of management system certification when forbidden by legal requirements.

The IQNET-recognized certification mark color:

The IQNET-recognized certification mark should be applied in IQNET Blue, or in white when on IQNET Blue background, whenever possible. The IQNET Blue specific color types and their values are as follows:

- Blue color: **"PANTONE" 661**
- Four-color printing: **C100, M80, Y0 K0**
- Web: **R0, G53, B148**





In exceptional cases where it is not possible for the IQNET-recognized certification mark to be applied in IQNET Blue, it may be applied in black & white.

Artworks of the IQNET-recognized certification mark is available upon request by emailing info@eaglecertificationgroup.com.